

BRP ENGLISCH / 10 Themenbereiche

Basis: Lehrbuch- Englisch für die Berufsreifeprüfung HAUPTMODUL, TRAUNER VERLAG

1. Education and Career Planning

- ° Introduce yourself
- ° Describe yourself and talk about your qualities and qualifications and your future plans

- ° Compare and contrast the system of education in GB, USA, Austria

- ° How has school changed in the last 100 years?
- ° What makes a good teacher?
- ° What are the qualities a good student should have?
(believe in yourself, time management skills, leadership and teamwork, leading a balanced lifestyle, soft skills, hard skills, your ideas...)
- ° Which skills do you consider most important to be taught at school?
- ° What forms of alternative education do you know?
(Montessori Method, Free School / I. Livingstone)

Additional:

- ° A year out- a gap year : Pros and cons
- ° The experience of volunteering
- ° International student exchange programmes (advantages e.g. ERASMUS)
- ° Cross-cultural understanding
- ° Avoiding temptations at school – drugs, alcohol,...
- ° Alternative education: school at home

2. Worlds of Work

- ° Why do people work?
- ° Different types of employment
- ° Unemployment + working poverty
- ° Working for success - what does success mean to you?
- ° Stress – types of...; How do you cope with stress
- ° Working in former times : the current job situation – compare and contrast

- ° Flexible working
(compressed working week, teleworking, flex time, term-time work, part-time work)
- ° Work-life balance / flexible- working schemes + your ideas to spend more time on ...
(telecommuting, freelance work, contract sales, starting a home business)
- ° How to find a job vacancy and what do you do then? = APPLICATION
- ° HRM (Human resources management) – what does it do?
- ° Different company structure – how companies are organised internally
(hierarchical stucture, matrix structure, organised by function/ product/ customer type
/geographical region)
- ° Old age and work - work longer – redrawing the line between work and retirement
in more flexible ways, welfare system)
- ° Future of work – immigration, new jobs, the virtual office
- ° Women at a disadvantage in the labour market
- ° GLOBALISATION –definition, pros and cons,...current situation
(globalisation and politics)

3. Communication and the Media

- ° Different types of media: radio, TV, computers and the internet, mobile phone, print media
- ° Media and their relevance for people's lives, economic success, ecological impact, personal preferences/ interests
- ° Purposes of mass media: Information, organization, staying/ getting in touch with people, commercial aspect
- ° Pros and cons of mass media

Add. ° Violence on TV – effects on society, parents' role, censorship

- ° TV : soap operas & sitcoms
- ° The positive and negative aspects of watching TV
- ° Print media: newspapers and magazines
- ° Your favourite newspaper/ magazine
- ° Books vs. e-books: +/-
- ° The Internet- advantages and disadvantages
- ° Risks and dangers of addiction – vocabBooster
- ° Mobile phones : pros and cons
- ° Apps
- ° Social media, social networking :pros and cons (cyber bullying)
- ° e-commerce and globalisation

4. Environment

ENVIRONMENT

A Energy and Climate

B Ruining our Planet

A:

° **Global warming**

What causes global warming?

What are the effects of global warming?

What can we do against it?

° **The Carbon Footprint**

° **Energy Use – 4 categories:** residential, commercial, industrial, transportation sector

° **Alternative Forms of Energy :** Advantages and disadvantages

Solar power, wind power, hydropower, biomass and biofuel

° **Nuclear power:** Pros and cons

Examples: Chernobyl, Fukushima, ...

B:

° **Environmental Threats:** Acid rain, pollution of air , soil and water, road transport, global warming, the ozone hole, logging/ destruction of the rainforests, extinction of species and overpopulation, waste ;

- Who is responsible and what can humanity / You do against?

° **Resource exploitation** - social and environmental impacts

- Drilling for oil

- Mining

- Water shortage

- Logging

- Overfishing, MSC logo

ADDITIONAL:

° **Describing graphs:** pie chart, bar chart, line graph, table, pictogram

5. The English Speaking World

- ° English the global language
 - ° English as a *lingua franca*
 - ° The British Empire
 - ° The United Kingdom – Country profile, London, BREXIT
 - ° The United States of America – Country profile, British vs American English
 - ° English speaking countries. Canada, Australia, New Zealand, ...
 - ° US president, current politics
 - ° GB: The Windsors- the Royal Family
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- ° The development of written English (Chaucer- Caxton - Dr. Johnson)
 - ° The spoken English – English a living language
 - expressions from other languages – come and go
 - ° English and the media
 - ° The Windsors- the Royal Family
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- ° What can you do to improve your English?

6. Food, Nutrition & Health

Food and Trends, Genetic Engineering, Addiction and dependence

- ° The world is putting on weight – reasons for
- ° Obesity – reasons for
- ° Information on fast food – pros and cons (environmental aspects, health risks)
- ° Junk food
- ° Keys to a healthy diet
 - ° Recent trends: vegetarianism, dumpster diving, eating insects
 - ° Do you live healthy? (seasonal and regional foods in your diet)
Which is your favourite dish?
 - ° Genetic Engineering pros and cons
 - ° Genetics in agriculture and Gm foods
 - ° The pros and cons of Gm foods

- ° Addiction and Dependence
 - ° What is addiction and why do people become addicted? (reasons for..)
 - ° Hard drugs and soft drugs
 - ° Effects + examples: stimulants, depressants, hallucinogenes
 - ° Socially accepted drugs: alcohol and tobacco
 - ° alcohol: short- term effects, long-term effects, symptoms of alcohol addiction, binge drinking
 - ° Why do people get addicted?
 - ° What types of treatment do you know?
 - ° How can you help a friend/ family member?

7. Marketing & Advertising

° How to start a business: Buy a business, buy a franchise, start from scratch

! name & logo + business plan

A: Marketing

° The 4 Ps of marketing: Product, price, promotion, place

° market research – what is it?

° product lifespan- 4 stages

° Examples of marketing disasters: Starbucks, McDonald's ..
(What did go wrong? What lessons can be learned?)

B: Advertising

° Definition + types of advertising

° Advertising and the media – things to consider

° Types of advertising: Online, TV, radio, press, product placement

° The advertising message: AIDA model

° Styles and techniques used in advertising

° Manipulative advertising

!!! Analyse different advertisements

8.Travelling & Tourism

- ° Why do people go on holiday?
- ° What has it made possible for us to go on holiday?
- ° Describe your perfect holiday (destination, type, catering, activities)

- ° The history of travelling
- ° Types of tourism
- ° Mass tourism
 - How are popular tourist destinations endangered by mass tourism?
 - Why are tourists nevertheless important for a country
 - Tourism and its effect on local residents (people displaced by tourism)
 - Ideas for the future to preserve affected sites
- ° Honey-pot locations

- ° Tourism & the media : How are popular tourist destinations presented in the media?
- ° Advantages and disadvantages of over-tourism

- ° New forms of tourism:
 - Ecotourism / environmentally friendly tourism (Dos & don'ts for ecotourists)
 - Add.: Event-tourism
 - Extreme tourism

- ° Tourism in Austria
 - Popular Austrian tourist destinations
 - Culinary Austria, popular sights in Austria

- ° Add.: Cliches on Austria

Additional: GLOBALISATION and tourism

- ° Pros and cons of globalisation
- ° International organizations: WTO, G8
- ° Fair trade: history/facts + impact
 - How does fairtrade work?
 - What role do consumers play?

9. Culture and Cross-Cultural Awareness

- ° Gender roles: men and women
 - ° International Women's Day
 - ° It's a man's world
 - ° Women in top jobs
 - ° Duties of men and women: home-making, cooking, children
 - ° Gender equality
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- ° Cultural identities
 - ° Austria: How is Austria seen from abroad?
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- ° Stereotypes & Gender
 - ° Violence against women
 - ° Austrian culture and traditions
 - ° Traditions in GB. Easter, Xmas, Family celebrations ...
 - ° Cultures and conflicts – cross-cultural encounters can lead to conflicts- why?
 - ° Diversity and equality
 - ° Rights for everyone – Human Rights
 - ° Abuses of Human Rights
 - ° NGOs – Amnesty International
 - ° Migration – problems, politics,...

10. Wealth and Poverty

Globalisation and International Trade

- Pros and cons of globalisation
- Fair trade and its impact

Stand Up for Your Rights

- Human rights (also in 9.)
- Human Rights violations / the migration crisis/
violations against refugees
- Declaration of Human Rights

- Children's Issues
- Children's rights violations – examples and reasons for...
- Child labour: Examples and reasons for..
- Child soldiers, child laboursweat shops
- Human Rights Organisations

Tolerance and Discrimination

- Discrimination
 - racial, disability, age, minorities
- Types of Minorities
- Migration- reasons for and problems

Additional:

- Global and national income gap
- The Welfare State

Additional BASICS:

HOW to make use of TEXTS:

Which website/ newspaper/ ... is the text from?

What do you know about that source (country, ...)

Who wrote the text? Is there any information on the author?

When was the text written?

For whom is the text written for?- target group

Does the text present facts or/and opinions?

Is the text an advertisement/ brochure for a charity/ does it want to sell sthg.?

Interpreting charts & graphs:

° Describing graphs: pie chart, bar chart, line graph, table, pictogram

° proper language for interpretation